



2nd Quarter 2023



COCKTAIL HOUR AT SNA SHOW IN DENVER



The event saw the participation of not only the local school directors but also a few from other Paradigm Territories.

We were delighted to have strong representation from various manufacturers, including Metro, Edlund, all Welbilt product lines, and Nemco.

ARIZONA WASSERSTROM SHOWCASE



We participated in the Arizona Wasserstrom Showcase, where we established valuable connections and had the opportunity to showcase our outstanding manufacturers!



KRG SPONSORS JULIE VALENTINE CENTER GOLF OUTING



KRG sponsored an event called "RUN2 Overcome" in support of the Julie Valentine Center, a non-profit organization that provides free and confidential services to survivors of sexual assault and child abuse, along with their families.

KRG HOLDS WELBILT ROADSHOW EVENT



KRG organized the Welbilt Road Show, which resembled a trade show, featuring culinary experts, brand specialists, and equipment displays.

The event showcased numerous cooking demonstrations and provided ample opportunities for us to engage with our guests. Following the event, we gathered for an enjoyable time at the Legion Brewery.



KAIN McARTHUR ATTENDS FIREHOUSE SUBS FRANCHISE SHOW



Matt Swain participated in the Firehouse Subs Family Reunion. Attached is a photo featuring the Delfield production table alongside Lincoln and Merco, which was showcased at the event.

Firehouse is currently in the testing phase for Delfield and Merco products, but they did present this setup at the Reunion, generating significant excitement. This project is part of the Fit Team initiative, and attendees included Melissa (Delfield), Scott (Kolpak), Pam (Merco), Tim (Lincoln), and Joan (Welbilt). The photo was taken just before it was officially revealed to franchisees at the reunion.

KAIN McARTHUR ATTENDS CO & IA SNA SCHOOL SHOWS



Matt participated in both the CO and IA SNA Shows, where he had the opportunity to engage with numerous directors and essential K-12 personnel.



E-Source Miller
Paradigm Member

E-SOURCE MILLER HOLDS EXPERIENCE ESM IN TULSA, OK

E-Source Miller successfully hosted its inaugural "Experience ESM" event remotely! This engaging occasion took place at the ONE Gas Education & Training Area in Tulsa, OK, where attendees, including dealers, school directors, and end-users, received interactive, hands-on equipment training from Chef Tug Toler.



TECHNICAL TRAINING COURSE HELD AT E-SOURCE MILLER

E-Source Miller hosted a technical training course in our Culinary Center on the Garland XPress Grill. Under the guidance of our Technical Experience Manager, Ronny Hawley, the team gained in-depth knowledge about this cutting-edge grill, exploring it inside and out. This training drew participation from more than a dozen technicians.



OUR RAM TEAM ATTENDED TWO NATIONAL SHOWS, ANC and AHF



Our Zink RAM team is a dedicated salesforce of end user specialists in the healthcare and education segments. This team's involvement in memberships and associations within the foodservice industry positions them as knowledgeable, engaged, and committed representatives of foodservice equipment and smallwares. Most recently our teams attended the national AHF Conference and the ANC, National SNA Conference.

As a proud Bronze sponsor at AHF, we showcased the latest in foodservice innovation! Our RAM team's involvement in memberships and associations within the foodservice industry positions them as knowledgeable, engaged, and committed representatives of foodservice equipment and smallwares. This involvement not only benefits our team's expertise but also contributes to the industry's growth and development.

ZINK HOLDS OPEN HOUSE FOR THEIR LOUISVILLE CULINARY CENTER

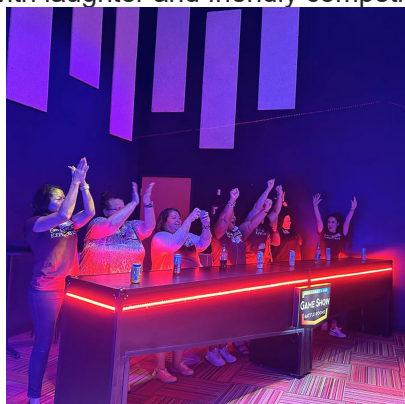


We had a great time at the grand opening of our Zink Foodservice & Affinity Group, Sales & Marketing Agency culinary center, training facility, and showroom in Louisville, KY. We extend our heartfelt gratitude to everyone who graced the event and we're thrilled for the upcoming gatherings at our exceptional new facility. A special thanks goes out to the wonderful team at Affinity and our extraordinary Zink Team for their outstanding efforts in making this event possible.

[Click here to view more](#) .

VADER AND LANDGRAF WINO EVENT

Another successful Vader and Landgraf WINO (Women in the Industry Night Out) Event in the books! Thanks to our factory, dealer, and consultant partners who joined us for a night filled with laughter and friendly competition!



VADER AND LANDGRAF SUPPORTS RMHC IN MINNEAPOLIS



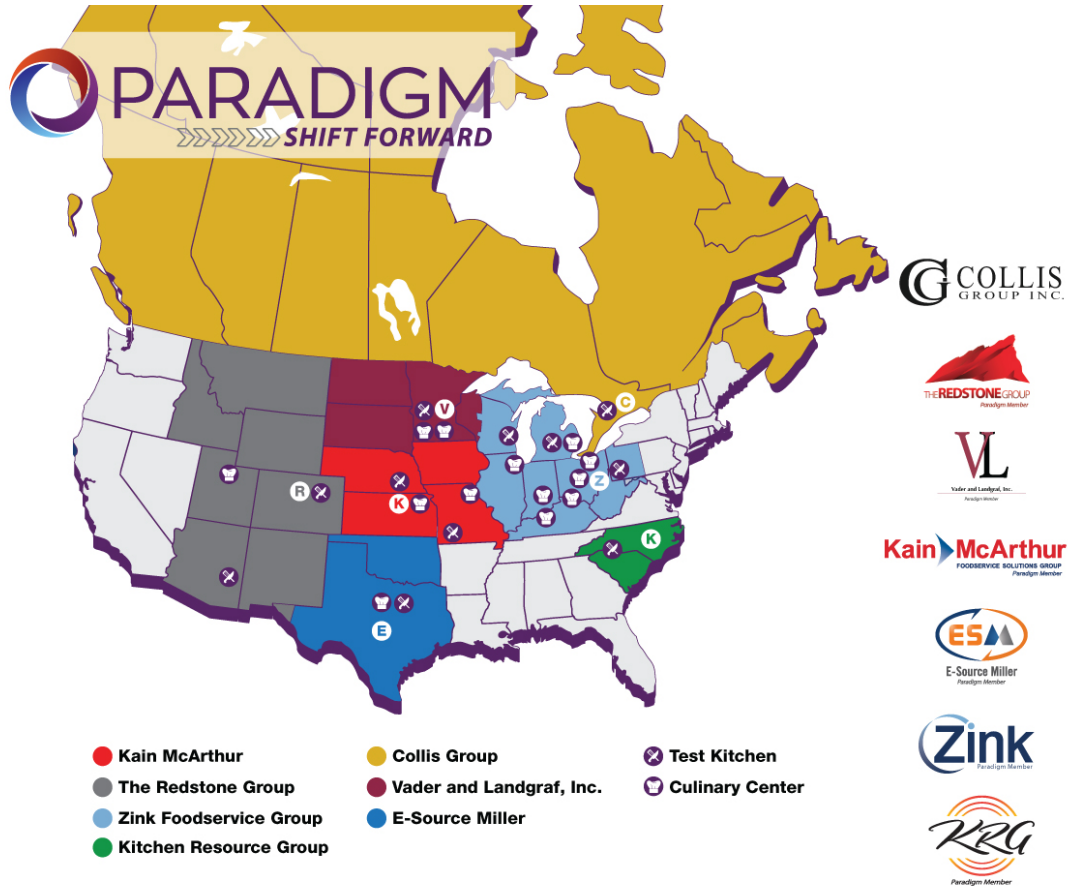
The Vader and Landgraf team spent time at Ronald McDonald House Charities in Minneapolis preparing and serving lunch for children and their families this summer. Such a rewarding experience to help others when they need it most! Thanks to the team at RMHC for hosting us and making all of this possible.

Paradigm members are focused on outperforming the market in top line sales, profit margins, forecasting efficiency, and client experience. Founded in 2015, Paradigm member companies jointly focus on continuous improvement. The Rev, our exclusive software platform, is the foodservice industry's most complete sales performance, strategic planning, and forecasting system. Through the EOS management platform, each Paradigm member company is provided the structure and tools needed to define its vision, measure performance, tackle issues, and grow its people. We bring together Innovation and Systems to consistently outperform the market.



Innovation + Systems = Performance

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